

## Thorn & Willow Price Match Promise: Terms & Conditions

At Thorn & Willow, we are proud to offer a Price Match Promise on truly handmade, bespoke kitchens. To ensure fairness and quality standards, our price match is subject to the following terms:

### 1. Like-for-Like Product:

- We will only price match against genuine handmade, bespoke kitchens.
- Kitchens must be in-frame construction with solid wood doors and frames.

### 2. Manufacturing Standards:

- Kitchens must be handmade in the United Kingdom.
- Kitchens must be manufactured directly by the company providing the quote (not outsourced to third-party factories or bought-in units).

### 3. Design Requirements:

- The design must be like-for-like in layout, style, and specification.
- Quotes based on mass-produced modular ranges or standard 100mm incremental sizing are excluded. Kitchens must be fully made-to-measure, as are ours.

### 4. Scope of Price Match:

- Price match applies to cabinetry only.
- Quotes including appliances, sinks, taps, or worktops are excluded from the price match comparison.

### 5. Installation:

- All Thorn & Willow cabinetry includes dry-fit installation as standard.

- Therefore, the comparative quote must also include dry-fit installation to be eligible for price matching.
- We do not price match "supply-only" quotes.

#### 6. Company Eligibility:

- Comparative quotes must be from an established, VAT-registered UK company.

#### 7. What the Price Must Include:

- Full design service, manufacturing, painting, and installation must all be clearly included and stated on the comparative quote.

#### 8. Material and Construction Specifications:

- Drawer boxes must be made using dovetail construction.
- Cabinet carcasses must be made from high-quality materials, such as oak veneer or lacquered birch plywood - not standard chipboard, MDF, or inferior materials.
- Quotes based on kitchens manufactured with tulipwood (due to its softness and cost-effectiveness) are excluded from this offer.

#### 9. Excluded Suppliers:

- Mass-produced or off-the-shelf kitchens from companies such as Howdens, Wren, Magnet, or similar are excluded from our Price Match Promise.

#### 10. Geographic Availability:

- Our Price Match Promise is only available for projects located within Cornwall.

#### 11. Right to Withdraw:

- Thorn & Willow reserve the right to withdraw the Price Match Promise if we have reason to believe a quote has been acquired solely to drive down cost, or if we believe the project would result in a financial loss. This offer is made in good faith and must be used accordingly.